



MURC is a NJ based 501(c)(3) nonprofit

August 18, 2009

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Midtown Urban
Renaissance
Corporation (MURC)

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MURC

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- FUNDRAISER -

**Theme: “Honoring West Lake Avenue’s
Business Owners in the Redevelopment Zone”**

Friday, October 30, 2009

7:30 pm to 12:00 midnight – Jumping Brook Country Club, Neptune, NJ

Dear Friends of MURC,

It’s our 4th annual fundraising bash and we’re inviting YOU to join us in this celebration !! The Midtown Urban Renaissance Corporation (MURC) is the grassroots nonprofit advocating for redevelopment and quality-of-life improvements for residents within the Midtown area of Neptune Township.

This year MURC’s fundraising committee decided to recognize the hardworking, long time service providers within the redevelopment zone of *West Lake Avenue* (formerly known as “Springwood Avenue” prior to 1970). Historically, this corridor of residential and commercial businesses became fixtures within the community ! As circumstances changed and time passed, there are a few remaining businesses still operating today – they stuck it out and have many stories to tell !

It promises to be an evening of fun with dancing, business card exchange, gift auction, prizes, picture taking, and more. The attire is “*Jeans & Jewels*” (impressive casual), dinner, desserts, and a cash bar. **See flyer attached.**

We are asking for your support as described below:

Ad for Journal: advertise in our souvenir ad journal – the “**Order Form**” is **attached – please return it by Wednesday, October 2nd** – Please make checks payable to “MURC”.

Ticket Purchases: please call our office to reserve your ticket(s) \$60.00 per/person, or by emailing Claudette Samuels, Fundraising Chair, at “**claudette_samuels@hotmail.com**”

Donations: to donate **an item or service** (tax deductible) for the “**Gift Auction**”, or to make a **monetary donation**, a form is enclosed - please call our office to discuss details (732) 775-1110.

On behalf of our officers and board of trustees, we thank you in advance for your generosity in support of our annual fundraiser !

Sincerely yours,

MURC Fundraising Committee

Attachments (3)