



**MURC is a NJ based 501(c)(3) nonprofit**  
**EIN# 22-3829691**

**2011 Souvenir Journal Contract**

I, hereby authorize the Midtown Urban Renaissance Corporation to publish the attached finished advertisement or copy, photographs and other materials to compose the same in the 6<sup>th</sup> Annual Harvest Moon Fundraiser - Souvenir Journal.

I have enclosed a check or money order in the amount of \$ \_\_\_\_\_ to cover the cost of the ad, according to the pricing schedule below (circle choice)

Outside Back Cover (color)	\$250.00
Inside Front Cover (color)	\$200.00
Inside Back Cover (color)	\$200.00
Center Display - Double Page (color)	\$400.00
Full Page – Black & White Only	\$100.00
Half Page – Black & White Only	\$50.00
Business Card – B/W Only	\$25.00

**Ads should be submitted in acceptable camera-ready or digital format.**

Bus./Org. Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 Contact Person \_\_\_\_\_ Telephone # \_\_\_\_\_  
 Email Address \_\_\_\_\_  
 Signature \_\_\_\_\_ Title \_\_\_\_\_

Checks and money orders should be made payable to MURC and mailed to:

**Midtown Urban Renaissance Corporation**  
**c/o Fundraising Committee**  
**57 S. Main Street #270**  
**Neptune, NJ 07753**

Ads can be electronically submitted to [claudette\\_samuels@hotmail.com](mailto:claudette_samuels@hotmail.com) or mailed.  
 If you have any questions, call the MURC Office at 732.988.4400

**DEADLINE FOR ADS - Friday, October 14, 2011**