



MURC is a NJ based 501(C)(3) nonprofit

June 2010

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Midtown Urban
Renaissance
Corporation
(MURC)

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Midtown Community Block Party

Saturday, July 17, 2010

4:00 – 7:00PM

On Drummond Ave. between W. Lake & Rutherford Avenues

RE: T-Shirt Sponsorship for Block Party

Dear Friend of MURC,

On Saturday, July 17, 2010, the Midtown Urban Renaissance Corporation (MURC) is partnering with CityWorks and the City of Asbury Park to sponsor a Community Block Party that will celebrate the history and revitalization of W. Lake – Springwood Avenue. It has been 40 years since the uprising on that July 4th weekend in 1970 that destroyed a thriving community. In doing this event, is our intention to educate generations on the positive history of their community and to promote pride, and optimism in where they live.

Planned activities for the Block Party include music, food, local talent, community vendors, service organizations and speakers talking about the past, present and future of this historic street. Included is a flyer that advertises the event.

MURC is a local non profit organization that's made up of volunteers who depend on donations to put on events, workshops and hold community meetings. We aim to keep residents informed and involved in the redevelopment process that's taking place in their community.

*To help with the expenses for this event, **we are asking for private donations of \$25.00 or more from you and others that will find it in their heart to give. Checks should be received by Wednesday, July 14th, made payable to MURC and sent to our mailing address noted on the bottom left of this stationary.** MURC is a NJ 501(c)(3) non profit and your contribution is tax deductible. We anticipate the attendance of approximately 700 adults and young people who will be entertained and educated about this historic street.*

Should you have any questions , feel free to call me at, 732-616-2940 or leave a message at the MURC the office, 732-988-4400. I also encourage you to visit our website at www.neptunemurc.com for an expanded view of “MURC”

Thank you for your time and consideration.

Sincerely yours,

Dianna A. Harris

President